

IT Intensity vs. Profitability:

Dr. Howard Rubin
Professor Emeritus Hunter College of CUNY
MIT CISR Research Associate
Gartner Senior Advisor
Howard_rubin@compuserve.com

Jed Rubin, M.B.A
Principal, Rubin Worldwide
jedrubin@rubinworldwide.com

Health Care

IT Intensity Vs. Profitability

